



## **Loyalty Club Update**

June 11, 2020

Dear Axels Community,

On March 17th, we closed the doors to our Bonfire and Axels Restaurants, to protect the health of our team, and the community. It was an exceedingly difficult decision that has been made, and we are saddened to announce that the Bonfire legacy has come to an end.

We are excited to once again open our doors and our arms to our Axels community. On June 15th we will be launching a new journey with the Axels team where we can come together and reconnect with friends and family. Before you know it, we will be celebrating graduations, birthdays, and holidays together and creating marvelous memories and connecting in a more meaningful way than we ever have in the past. We are already dreaming of ways to make each event, gathering and meal more extraordinary.

We are grateful for having had the opportunity to serve you all over the last 20 years. Any unredeemed Bonfire gift cards will be honored at any of our three Axels locations. Any promotion you may have missed during our separation will be honored for the first two weeks after the Axels reopening. We will also be extending the Gift Card Bonus Cards and Free Birthday Appetizer until July 31st. As a welcome back token of our appreciation, the \$10.00 off discount will be honored up until August 30th. Additionally, your Bonfire loyalty points will be transferred to your closest Axels location.

You can make your reservations at one of our three Axels destinations:

Mendota: 651-686-4840

Chanhassen: 952-934-9340

Roseville: 651-367-3967

Don't forget to join us for Happy Hour and dinner service, starting at 3 pm Monday through Saturday. Sunday Brunch starts at 11 am followed by dinner service.

Thank you again, for your endless support and patronage. We have missed you all and we cannot wait to create new memories and traditions with you.

All our love,  
The Axels Family